



EUROPEAN ACADEMY OF
DERMATOLOGY AND VENEREOLOGY

Embargo Policy
Symposium
Brussels
25-28 May 2017

This document must be signed by all media outlets or press representatives attending an EADV Event and/or wishing to obtain press releases from the EADV Press Office. The document must be submitted with the registration form.

This document is also applicable to all participating industry members and hosts of satellite symposia.

Embargo Policy

Any media outlets or Press representatives wishing to attend an EADV Event and/or to obtain official press releases from the EADV Press Office, commit to respecting the embargo set by the EADV for any embargoed materials. Press representatives who receive embargoed material from the EADV understand that it is for their personal use and will not distribute the embargoed information to anyone else prior to the embargo date.

The Embargo Policy is also applicable to all participating industry members and hosts of satellite symposia. Companies are not allowed to issue press releases containing data and information included in the abstracts and presentations of the EADV Spring Symposium prior to the date of the respective presentation. Embargoed materials, as well as results and information related to sessions at any meeting/event organised by the EADV, are strictly confidential and cannot be disclosed in any manner or for any purpose prior to the lifting of the embargo by the EADV.

Embargoed materials include - but are not limited to - original journal articles, abstracts from scientific meetings, e-Posters, written news releases, audio news releases, video news releases, slides and any other materials associated with the scientific information being presented or published.

Important dates

Abstracts of oral presentations:

- Available on the EADV website for registered press on Thursday 18 May 2017.
- Embargo lifts *at the beginning of the scientific presentation*

Abstracts of e-posters:

- Available on the EADV website in the form of abstracts for registered press on Thursday 18 May 2017.
- Embargo lifts on: Thursday 25 May 2017

Should circumstances arise in which publicly traded companies ask to disclose their data submitted to an EADV Event, prior to the EADV Event for legal reasons or in order to comply with Securities and Exchange Commission requirements, the EADV may grant exceptional permission to release specific data (top-line data).

The top-line data that will be approved for advance release can only be qualitative information (i.e. the primary endpoint was/was not met) but not quantitative (i.e. specific details about the study results). In any case, the EADV reserves all rights to determine what information will be released and to decline any requests.

Note: The disclosure of any additional information, analysis or commentary is strictly forbidden and will be considered a breach of the Embargo Policy.

For any questions related to embargoes, contact the EADV Press Office for clarification prior to releasing the information.

Please note that embargoed materials may be protected by copyright and cannot be reproduced without prior permission from the author.

Media outlets and Press representatives, whether on-site or off-site, are expected to abide by the full EADV Media and Embargo Policy and ensure that any member of staff or any third party acting on their behalf and/or under their authority, whether on-site or off-site, comply with the EADV Media and Embargo Policy.

Breaking of an EADV embargo by any media outlet, press representative, member of staff or any third party acting on behalf of and/or under the authority of any media outlet or press representative is a contractual breach. The person/entity who released the information (i.e. the press representative who wrote the story/conducted the interview) will be held accountable and will be subjected to the penalties that may lead to:

- Termination of the agreement given to any registered participant and their representatives to attend an EADV Event and/or to obtain press releases from the EADV Press Office
- Immediate suspension of the press representative's media credentials
- Immediate barring of the press representative from the Event premises
- Removal of the press representative's name and/or of its Media outlet from the EADV Press distribution list for up to two years starting from the time of the EADV Media and Embargo Policy break
- No access for the press representative to any EADV Event for up to two years starting from the time of the EADV Media and Embargo Policy break
- No access for any press representative of the media outlet to any EADV Event for up to two years starting from the time of the EADV Photographing/Videotaping/Audio recording Policy break
- The EADV Press Office may communicate the EADV Photographing/Videotaping/Audio recording Policy break sanction to its media lists and any other measure deemed appropriate to preserve EADV rights (or its members' rights) without prejudice to any claim for damages or other remedy by any third party.

- The absence of termination of the agreement and/or of any sanction from the EADV does not constitute an acknowledgment of the media outlet or press representative misconduct and the EADV reserves the right to proceed to the said termination and/or sanction at any time.

First name:

Last name:

Publication/Media:

Date:

Signature: